



Corporate Membership Benefits

1. HCTAA, as an association, will receive a special identification or mention in targeted NAHC meeting programs for membership marketing purposes (e.g. NAHC Financial Management Conference and Exposition and NAHC Annual Meeting & Exposition).
2. HCTAA members who exhibit with NAHC will receive two exposition points to help enhance their booth location at the NAHC Annual Meeting & Exposition.
3. HCTAA members who exhibit at the NAHC Annual Meeting & Exposition will receive a \$500 discount on their total booth cost for this meeting.
4. HCTAA member companies will be listed in a banner ad placed in the weekly HCTAA e-newsletter which will include a link to their company website.
5. HCTAA members will receive 50% off the non-member rate for NAHC Report advertising (a minimum of 12 advertisements and a maximum of 24 advertisements per year).
6. HCTAA members will receive 28% off the non-member rate for CARING magazine advertising.
7. HCTAA membership will be required for participation of technology companies at NAHC's Strategic Planning Congress.
8. HCTAA advisory board members will be appointed to the CARING magazine editorial advisory board to develop and provide content for a special issue on technology.
9. HCTAA members will also be identified by a special HCTAA symbol and highlighted when listed with non-HCTAA members in vendor sections of the meeting programs.
10. HCTAA ribbons that attach to name badges will be provided at every NAHC meeting. The ribbons will be provided to HCTAA advisory board members and through NAHC registration.
11. A unique HCTAA seal/sign will be provided to all HCTAA members that are exhibitors to display at their booth during all NAHC meeting.
12. HCTAA will sponsor an information technology help desk and or kiosk for advisory board members to staff that will list the booth numbers of HCTAA members, provide exhibit locations, and membership information.
13. HCTAA members will be provided with a premium listing on NAHC's vendor mall (<http://www.nahc.org/Tango/VendorMall/home.html>) that will include their company logo, contact person, contact information (including e-mail), and a link to their company website (a \$1,000 per year benefit) .
14. HCTAA membership will be required to become the official sponsor of the NAHC

- educational technology track at the NAHC Annual Meeting & Exposition..
15. HCTAA members are encouraged to submit proposals for speaking opportunities at educational workshops, to coordinate industry panels, and to highlight new technologies at the NAHC technology showcase. HCTAA membership will be considered as a weighted factor during the selection process.
 16. The HCTAA advisory board will have input into the selection of technology expert speakers for general sessions at NAHC Annual meetings.
 17. HCTAA members companies will be listed in alphabetical order on the HCTAA website.
 18. HCTAA advisory board members will be invited to participate in educational forum weblogs for NAHC provider members hosted on the HCTAA website.
 19. HCTAA members will lead an outreach campaign to IT directors in hospice and home care member agencies.
 20. HCTAA members will be provided access to special technology company sponsored sections of the National Homecare Technology Resource Center, (assuming funding can be secured for initiating this project).
 21. HCTAA advisory board members will design and coordinate participation in a homecare and hospice data bank.
 22. HCTAA members will be provided opportunity to represent HCTAA at Washington, D.C. meetings with national policy makers in both the Legislative and Executive Branches.
 23. HCTAA members will receive preferential consideration for appointments to positions on technology boards and committees.
 24. HCTAA members will be invited to participate in homecare technology advocacy planning and strategy sessions via quarterly audio conferences.
 25. HCTAA members will receive special information alerts regarding home care technology policies as well as a weekly e-newsletter.
 26. HCTAA, as an association, will have a monthly column in CARING magazine to focus on home health technologies.
 27. HCTAA members may be given the opportunity to serve on the HCTAA Advisory Board.